



Revolutionizing The Frying Industry

Improving Health, Increasing Sustainability, Reducing Costs

Disclaimer

Forward-Looking Information

This document contains forward-looking statements, that relate to our current expectations and views of future events. Statements or information which are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, outlook, expectations or intentions regarding the future including words or phrases such as “anticipate”, “objective”, “may”, “will”, “might”, “should”, “could”, “can”, “intend”, “expect”, “believe”, “estimate”, “predict”, “potential”, “plan”, “is designed to”, “project”, “continue” or similar expressions suggest future outcomes or the negative thereof or similar variations. Forward-looking statements and information may include, among other things, statements or information relating to Beyond Oil Ltd.’s (“Beyond Oil” or the “Company”) business strategy (including expected growth rate), any estimate of potential earnings, the completion of any transaction including contracts with potential customers, expected growth in the global market for our products, market growth and market penetration, timing of product development (both for future products and enhancements of existing products), expectations regarding expenses, sales and operations; our estimates regarding our capital requirements and our need for and ability to obtain additional financing; our expectations for the cost and timing of achieving our business objectives; our competitive position; and anticipated trends and challenges in the markets in which we operate including the regulatory environment.

Forward-looking statements and information have been prepared by our management to provide information about management’s current expectations and plans relating to the future. Readers are cautioned that reliance on such information may not be appropriate for other purposes, such as making investment decisions. While our management believes that the forward-looking statements have been prepared on a reasonable basis, reflecting management’s best estimates and judgments, Beyond Oil is an early-stage company with a short operating history and it may not actually achieve its plans, projections, or expectations. Readers should read this document with the understanding that our actual future results may be materially different from what we expect. Given these risks, uncertainties and assumptions, you should not place undue reliance on these forward-looking statements.

Such statements and information are based on numerous assumptions regarding present and future business strategies and the environment in which Beyond Oil will operate in the future, including: general business and economic conditions; the demand for our products; anticipated costs and ability to achieve goals, business plan and growth strategy; the availability of financing on reasonable terms as needed; our ability to attract and retain skilled staff; our ability to complete any contemplated transactions; and that there will be no regulation or law that will prevent us from operating our business. Although Beyond Oil believes that the assumptions underlying these statements are reasonable, they may prove to be incorrect.

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To the extent any forward looking statement in this Presentation constitutes “future oriented financial information” or “financial outlooks” within the meaning of applicable Canadian securities laws, such information is being provided to provide readers with an understanding of the importance of such contracts to the Company’s business and may not be appropriate for other purposes and the reader is cautioned that this information may not be appropriate for any other purpose and the reader should not place undue reliance on such future oriented financial information and financial outlooks. Future oriented financial information and financial outlooks, as with forward looking statements generally, are, without limitation, based on the assumptions and subject to the risks set out above. The Company’s actual financial position and results of operations may differ materially from management’s current expectations and, as a result, the Company’s revenue and expenses may differ materially from the revenue and expenses profiles provided in this Presentation. The Company’s financial projections were not prepared with a view toward compliance with published guidelines of international financial reporting standards and have not been examined, reviewed or compiled by the Company’s accountants or auditors. The Company’s financial projections represent management’s estimates as of the dates indicated thereon. Such information is presented for illustrative purposes only. Management approved the “future oriented financial information” and “financial outlooks” contained herein on [insert date].

Market & Industry Data

The information contained herein includes market and industry data that has been obtained from third party sources, including industry publications. Beyond Oil believes that its industry data is accurate and that its estimates and assumptions are reasonable, but there is no assurance as to the accuracy or completeness of this data. Third party sources generally state that the information contained therein has been obtained from sources believed to be reliable, but there is no assurance as to the accuracy or completeness of included information. Although the data is believed to be reliable, Beyond Oil has not independently verified any of the data from third party sources referred to in this presentation or ascertained the underlying economic assumptions relied upon by such sources.

Our Mission

We provide a disruptive solution for industrial and food-service companies striving to **produce & serve healthier food, increase sustainability, and save costs.**



Frying Industry Problem



The World Has Changed

and the food-industry needs to adapt



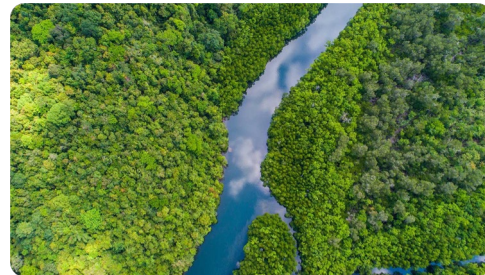
Increasing Oil Prices

Cooking oil prices have risen dramatically since the COVID-19 pandemic and the war in Ukraine, causing increased cost sensitivity for frying users. Beyond Oil can decrease oil costs by reducing the amount of oil required.



Healthier Food Required

Consumers and regulatory authorities are becoming increasingly conscious of the negative health effects resulting from repeated frying oil and regulation enforcement increases. Beyond Oil reduces health risks in frying oil.



Sustainability Matters

Frying oil production, transportation, and disposal are serious environmental issues in the food industry causing carbon emissions, waste and water depletion. Beyond Oil improves sustainability.

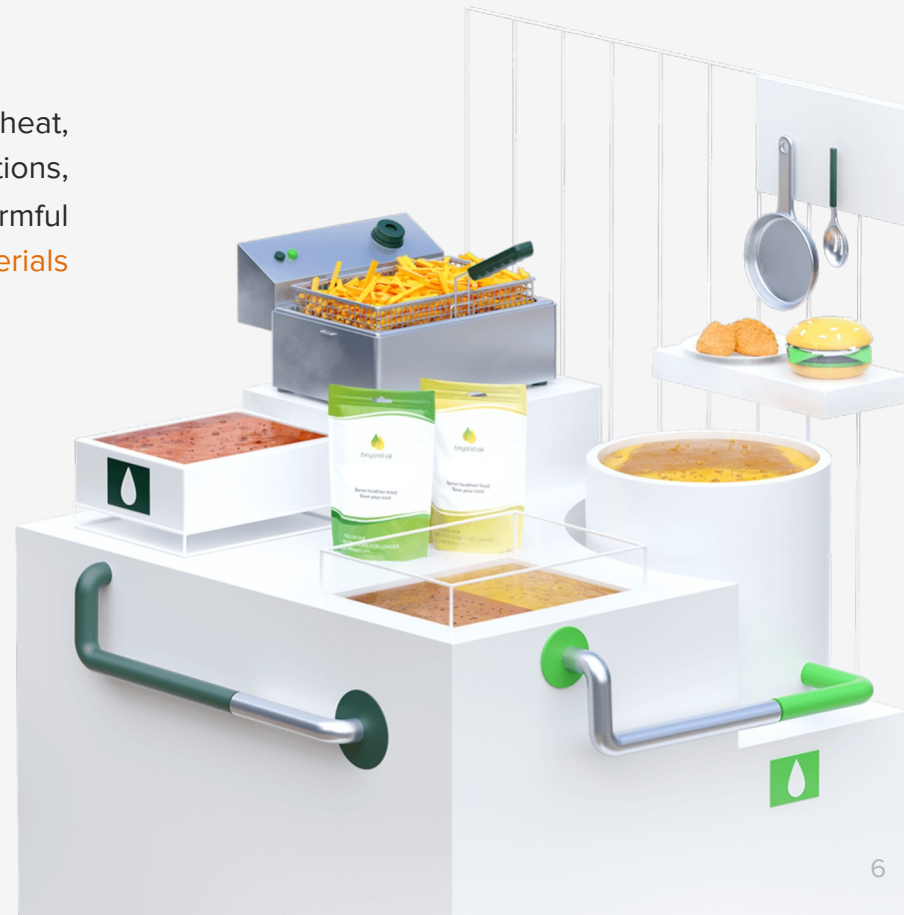
A Deep Look Into the Fryer

During frying, oil degradation is accelerated by factors such as heat, air, water, food particles, carbon, salt and soap. Chemical reactions, including hydrolysis, oxidation, and polymerization occur, and harmful compounds like **Free Fatty Acids** (“FFA”), **Total Polar Materials** (“TPM”), free radicals, trans fats, and toxins are generated.

These compounds affect the oil's quality, leading to foaming, smoking, and a change in color, smell, and taste. They are absorbed by food, posing risks of cancer, cardiovascular disease, and other health issues.

Oil degradation in the food industry necessitates frequent oil changes, leading to detrimental environmental consequences.

Proper maintenance and filtration of frying oil are crucial to minimize the formation of these harmful substances.



Our Solution

Two thin, wavy lines, one green and one yellow, curve horizontally across the lower portion of the slide.

Meet Our Product

Our product helps frying users meet regulatory and food safety requirements while extending oil lifespan and preserving the oil's quality and nutritional value.

Beyond Oil is a safe and powerful powder that absorbs and prevents the formation of harmful components such as TPMs, FFAs, Trans Fats, Acrylamide, PAHs, and other impurities, ensuring frying oil stays fresh, and fried food tastes fantastic.

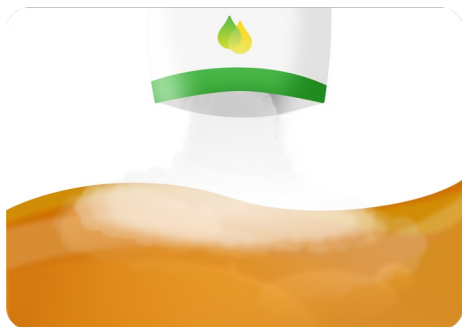


Our product meets the specifications of Health Canada, the US FDA and NSF
Patented Protected: WO2016051412A1, US10815449B2, ES2883402T3, IL251394B



How Does It **Work**?

1



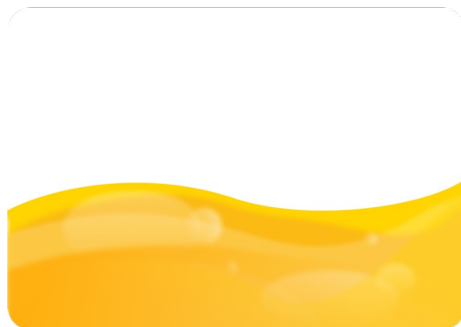
**Add the powder into
the hot oil**

2



**Mix & let the
magic happen**

3



**Filter it out & re-use your
fresh oil**

Consume Less, Fry Beyond

Users who incorporate our products into their daily frying routine experience a wide range of benefits



Healthier Food

Our products enable you to produce & serve healthier and more flavourful food, increasing customer satisfaction.



Cost Savings

By safely extending the lifespan of frying oil, our products assist in reducing oil consumption and cost-cutting.



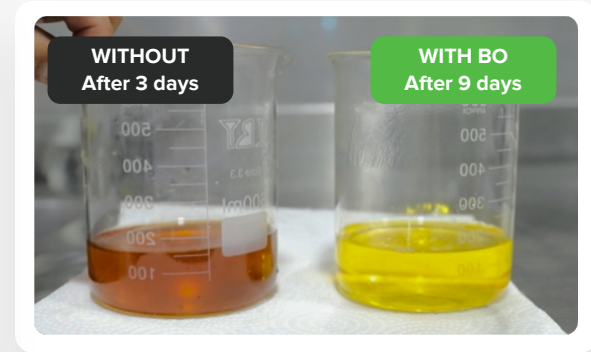
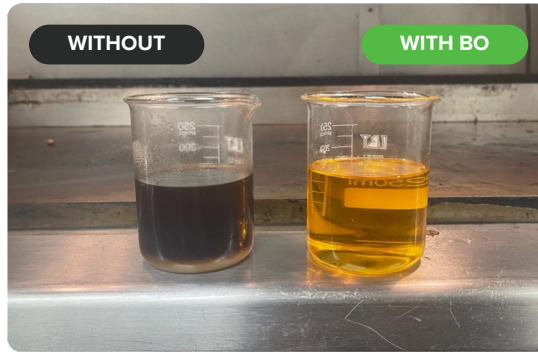
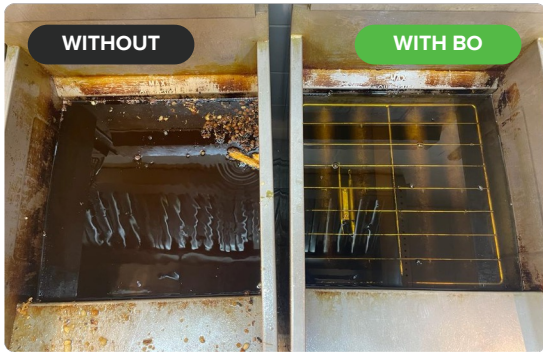
Sustainability

By reducing the oil consumption and disposal, our products make your business more environmentally friendly and sustainable.



Healthier Food

- ✓
 - Keeps frying oil stable and consistent.
- ✓
 - Improves oil color, smell, taste and clarity.
- ✓
 - Serve crispy, golden, fresh and tastier food.
- ✓
 - Keeps the oil healthy and safe for human consumption (reduces FFAs, TPMs, Trans Fats, Acrylamide, PAHs, and other toxins).

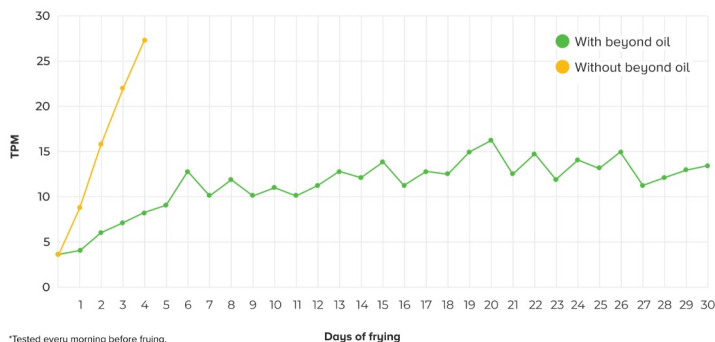




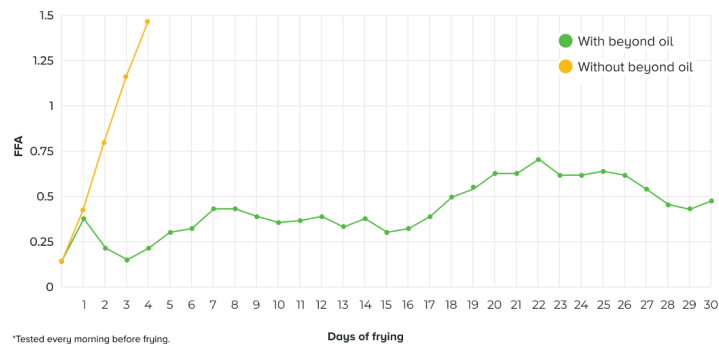
Fry healthier and extend Oil Life **up to 1000%**

In most countries, the quality of fried oils is determined by the level of degradation as indicated by FFA and TPM levels. **Our product helps frying users meet regulatory and food safety requirements while extending oil lifespan and preserving the oil's quality and nutritional value.**

Typical Frying Oil Degradation - Total Polar Materials



Typical Frying Oil Degradation - Free Fatty Acids



**LASTS UP TO
30 DAYS**



Health Report on Frying Oil Risks

Revolutionizing the Frying Industry: Beyond Oil's Novel Solution May Reduce Cancer Risks Associated with Repeatedly Frying Oils.

The release of the report examines the health risks associated with the repeated use of frying oil and the potential health benefits of Beyond Oil's innovative technology.



Professor Nissim Garti

The Hebrew University of Jerusalem

[Read full report](#)



"Several studies conducted worldwide in recent years have shown that *Beyond Oil's formulation has the potential to significantly reduce the risk of morbidity and mortality from various types of cancers and other diseases* – which is particularly relevant given the direct link between fried food consumption and the development of many serious diseases. I am confident in concluding that adopting Beyond Oil's innovative solution will enable **restaurants, food producers, and other food manufacturers** to offer safer and healthier food to their customers, *reducing the risk of severe diseases and improving the general health of the population.*"

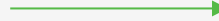


Cost-Savings Food Service



Commercial fryer

With ~25L capacity and changes every 3 days



\$2.5
Oil cost per liter



Uses beyond oil daily

Prolong the oil lifespan while preserving its high quality



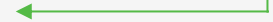
Profits +~\$5000

Increase annual gross profit per fryer



Saves ~2,000 liters

Reduce annual oil consumption cost





Cost-Savings - Food Service

A case study made with a medium-volume frying restaurant in Israel in December 2022

Restaurant Details:	No. of fryers #3	Liters per fryer 25L	% Daily top off 10%	*Cost of oil US\$ per liter \$3.15	Frying oil changes Every 3 days
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Before using Beyond Oil	Annual oil consumption 10,800L	Annual oil cost \$34,020
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Oil life extension with Beyond Oil (3 days to 21 days) **+700%**

After using Beyond Oil	Annual oil consumption 3,900L	Annual oil cost \$12,285
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Annual gross Saving	\$21,735
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Total cost of Beyond Oil
(\$5,040)

Annual net Saving	\$16,695
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Annual Waste Reduction

6,900L

3.3x return

For each dollar paid for Beyond Oil, the restaurant earns 3.3x return on its bottom-line profit



64%
Reduce Waste



51%
Reduce Cost

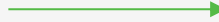


Cost-Savings Industrial Frying



Industrial fryer

With ~10,000L Capacity and changes every 3 days



\$2

Oil cost per liter



Uses beyond oil daily

Prolong the oil lifespan while preserving its high quality



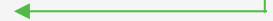
Profits +~\$2M

Increase annual gross profit per fryer



Saves ~1,000 tons

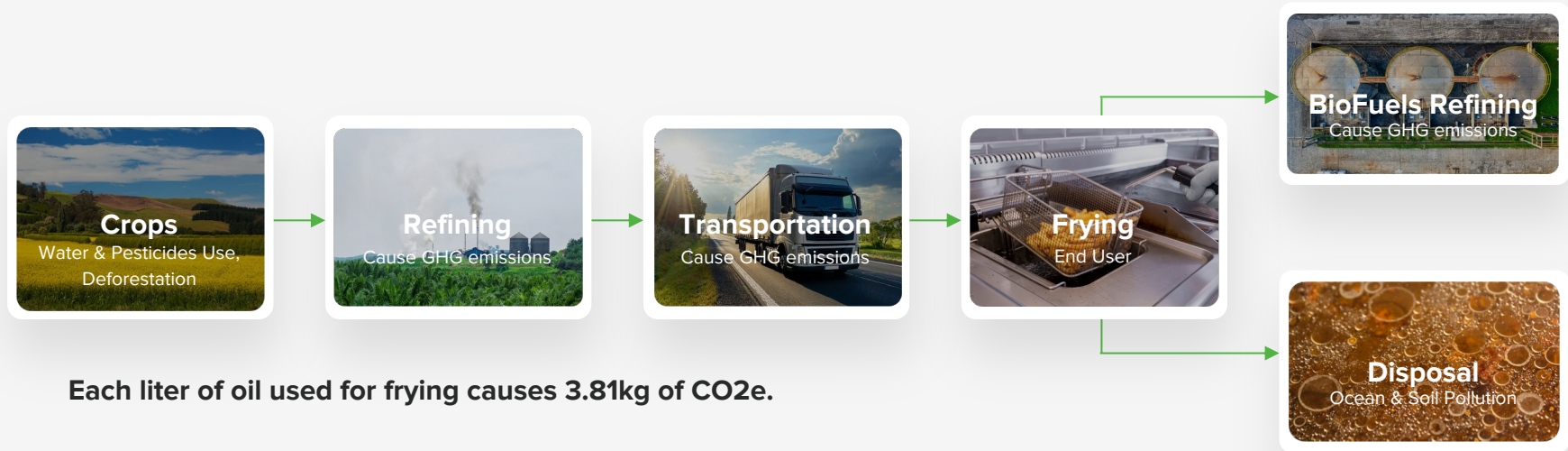
Reduce annual frying oil consumption





Frying Oil / Carbon Footprint Ratio

This new study reflects almost 6,000 producers in 38 countries and is representative of over 71% of global vegetable oil production. Across all oil crop systems, median GHG emissions were 3.81 kg CO₂e per kg refined oil.



Each liter of oil used for frying causes 3.81kg of CO₂e.



Sustainability Benefits

Beyond Oil significantly increases oil life and reduces overall oil consumption and carbon emissions.
This outcome will establish the customer as an environmental leader in sustainability.

Frying Oil Saved	Oil to Carbon Conversion	Projected Saved Carbon
1,000,000 (lt/Y)	3.81	3,810,500 (kg/Y)

**Reduce Carbon
Footprint**

**Reduce Pesticides
& Water Usage**

**Increase environmental
recognition with boards,
shareholders and NGOs**

Market & Business



Business Model



Food-Service Market

- Distribution & agents model - expand globally to countries with high fast food consumption.
- Direct Sales - with global foodservice chains.
- Pricing model: usage-based pricing.
- Optimize processes for food service frying filtration.
- Continue to scale via partnerships with distributor networks and foodservice chains.



Industrial Frying Market

- Direct Sales Model - with large industrial frying users.
- Pricing model: value-based pricing model.
- Target early adopters, in the food processing industry.
- Optimize processes for industrial frying filtration.
- Continue to scale via partnerships with large industrial frying users.

Total Available Market - Food Service



Each Fryer

Commercial Fryer With ~25L
Capacity Uses beyond oil Daily



70kg

beyond oil Annual
Used Quantity



~\$1,400

Total Annual Revenue Per
Fryer (Based on Retail Price)



~30M Fryers

Estimated Commercial Fryers
Around the World



~\$45B

Food-Service Total
Available Market

Total Available Market - Industrial Frying



10 Ton Fryer

Industrial Fryer With ~10,000L Capacity Uses beyond oil Daily



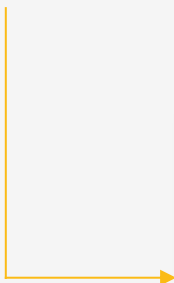
70 Ton

beyond oil Annual Used Quantity



~\$1.4M

Total Annual Revenue Per Fryer (Based on Retail Price)



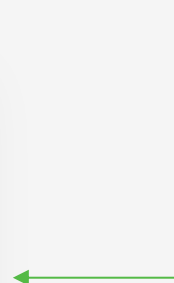
~50M Tons

~50M Tons of Frying Oil Used in the Global Food Processing Market




~\$700B

Industrial Frying Total Available Market



Competitive Analysis - Food Service

		 beyond oil	Magnesium Silicates	Frying Oil Stabilizers	Filter Pods
Lifespan & Price	Oil lifespan (by multiples)	5X-10X	1.3X-1.5X	1.2X-1.4X	Only 2-3 days
	Projected annual net cost savings per fryer (25 liters, oil change 3 days)	\$3500	\$1800	\$950	\$1500
Easy to use	Easy to use without filter machine	✓	✗	✓	✓
	Works best with filter machine (micro-filtration benefit)	✓	✓	✗	✗
Oil quality parameters	TPM Reduction	✓	✓	✓	✓
	FFA Reduction	✓	✓	✗	✓
	p-Anisidine Reduction	✓	✓	✗	✓
	Trans Fats Reduction	✓	✗	✗	✗
	Acrylamide Prevention	✓	✗	✗	✗
	PAHs Prevention	✓	✗	✗	✗

Recent Milestones



Expanding Our Footprint



Key Areas of Focus 2023

Grow Distribution Network & Execute Industrial Pilots

- ✓ Continue to scale via partnerships with distributor networks and larger industrial & foodservice chains.

- ✓ Focus on food service frying and industrial frying markets, building up a distribution network.

- ✓ Optimize processes and product modifications for industrial frying customers.

- ✓ Modify production facility for variable packaging to meet different food service industry requirements.

- ✓ Design and direct sale new packaging that meets industrial frying requirements.

- ✓ Increase visibility and shareholder engagement.

- ✓ Pursue financing to fund growth.

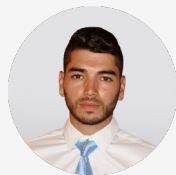
Increase Production Capacity

Investor Relations & Financing

Company Structure



Leadership Team



Jonathan Or
CEO and Co-founder

- Co-founded and manages all aspects of Beyond Oil's operations.
- Played a key role in growing the company from a small lab to an innovative food technology firm.
- Served as a captain in an elite technology unit in the IDF.
- Brings extensive experience in oil filtration and production industries.
- Holds a degree in Accounting and Business Management from Reichman University.
- Certified as a board director by the Israeli Bar Association and in Product Management by Technion University.



Adv. Michael Pinhas Or
President & Inventor

- Co-established Beyond Oil in 2018 and serves as Head of R&D and executive team member.
- Brings 25 years of entrepreneurial experience in food and textile industries, founding and managing manufacturing companies.
- Transitioned career path after overcoming high-risk esophageal cancer through research leading to the Beyond Oil invention.
- Possesses extensive experience in oil production and filtration for over a decade.
- Holds an M.B.A. in Industrial and Commercial Law from Bar Ilan University and is a lawyer.



Shany Touboul
CFO

- Wide experience in real estate, retail, accommodation, and industrial sectors, both publicly traded and private companies.
- Former senior associate at E&Y Israel and senior controller at Gazit Globe Ltd., involved in Gazit Globe's NASDAQ IPO.
- CFO positions held at A.S.R.R. (publicly traded company in Israel), Chemada Fine Chemicals Ltd. (industrial medical industry), and Dalal Group Ltd.
- Holds a BA in Business Administration from the College of Management Academic Studies in Israel and is a Certified Public Accountant.



Michal Werner
CTO

- R&D, technology, process engineering, performance improvements, and plant management expertise.
- Former CEO of Karmiel City Economic Company, Bar Lev Industrial Zone director.
- Managed R&D and production at Gennie Enterprise Ltd., a food startup.
- Food engineer and biotechnologist, Technion graduate (BSc), completed L'Oréal's General Management course at Cedep Fontainebleau.
- Holds a Masters degree in Public Policy from Hebrew University of Jerusalem.



Robert Kiesman
Vice President

- Private business owner and corporate lawyer, specializing in securities law and M&A at Stikeman Elliott LLP.
- Vice Chair of the board of Provincial Health Services Authority, overseeing a budget of C\$4 billion.
- Former CEO and promoter of the company merged with Beyond Oil.
- Law degree from UBC, BA in Political Studies from Trinity Western University.

Board of Directors

Dani Itzhaki **Chairman**

- Currently the CEO of Shomera Insurance Co. Ltd.
- Served as a member of the board of directors at Menora Mivtachim Pension & Provident Funds Ltd.
- BA in business management, specializing in finance, computers and information systems from the College of Management Academic Studies.
- MA in Law from Bar-Ilan University.

Erez Winner **Independent Director**

- Over 25 years of experience in senior management roles across multiple industry sectors including food and beverage, manufacturing, import and export, and more.
- Vast experience in business operations in the manufacturing industry and was formerly the CEO of Jerusalem Wineries, a major winery in Israel with intensive export activity.
- Current CEO of Willi Food Investments Ltd., a leading food import and distribution company listed on the TASE, also currently VP at G. Willi Food International Ltd., listed on the NASDAQ and the TASE. Also served as Chairman of the Board at Sde Boker Educational College.

Jonathan Or **Co-Founder, Director & CEO**

Michael Pinhas Or **Inventor, Director & President**

Hanadi Said **Independent Director**

- Over 20 years' experience in the field of strategic consulting & risk management.
- Co-founder and CEO of Sensai Networks Ltd., a startup providing machine learning based anomaly detection & prediction tool for hybrid cloud environments.
- 2004 - 2013 - senior manager at Deloitte Israel & 2002 and 2004 - senior auditor in PwC Boston.
- B. Commerce- Accounting from McGill University; MBA – Corporate Finance (with distinction) from Bentley University, USA; US CPA (non-practicing), a certified internal auditor, and a certified risk manager (CRMA).

Dr. Gad Penini **Director & Chair of Audit Committee**

- A CPA with over 40 years as a managing partner of the CPA firm Penini & Penini.
- Serves as a director and Chair of the Financial Committee.
- Dr. Penini was deputy mayor of the City of Ramat HaSharon.
- PhD in Business Administration and a Master of Laws (LL.M) from Bar Ilan University, Israel.
- Masters in Science of Finance (MSF) from Baruch College CUNY.
- BA in Economics and a BA in Accounting from Tel Aviv University.

Robert Kiesman **Director & Vice President**

Capital Structure

Current Structure	Share Capital	Notes
Issued & Outstanding Shares	52,091,853	<ul style="list-style-type: none"> * 16,907,311 under 36 month staged escrow * 3,375,003 during 18 month staged release * 24.4 M held by insiders & founder group
Stock Options	3.73M	
Warrants	6.74M	5.15M: Exercise price C\$1.25 and C\$1.18; exp May 2024 0.79M: Exercise price C\$1; exp Jan 2024 and 0.8M: Exercise price C\$1; exp March 2024
Milestone I Shares	4.88M	US\$3M in orders by November 2024
Milestone II Shares	4.88M	US\$6M in cumulative sales by May 2025
Milestone III Shares	4.88M	US\$13M in cumulative sales by May 2026
Milestone IV Shares	4.88M	Positive EBITDA by June 2025



beyond oil

Any other questions?

Feel free to contact us at ir@beyondoil.co